

Hello 🙋. I am currently a User Experience Designer at UniversityTickets, an EdTech company creating Box Office ticketing solutions for colleges and universities with 400,000+ MAU (Monthly Average Users) and 400+ schools internationally. I want to join YOUR design team, in 🇺🇸 or 🇦🇺 to collaboratively solve design problems that will make a positive difference in the world. Let's work together to build great products that delight and enhance the lives of users.



UI/UX Designer

Portfolio: LeoVogel.com

SKILLS

Design

UI/UX Design
Information Architecture
Design Systems
Wireframing
Prototyping
Video Editing

Research

Card Sorting
Subject Matter Expert Interviews
Usability Testing
Observational Research
Heuristic Evaluation

Visual

Sketch
Photoshop

Prototyping

Invision
HTML+CSS

Wireframing

Omnigraffle
Adobe Comp CC

CSS

Bootstrap
LESS

Workflows

Agile
JIRA
JIRA Service Desk

Foundational

SQL
JavaScript/jQuery
WCAG Standards

EDUCATION

UXMastery & Lynda.com

UX Design: 3 Creating Personas, Foundations of, UX: Content Strategy, Sketch Essential Training, OmniGraffle 6 Essential Training, UX Foundations: Information Architecture, Interaction Design Fundamentals

SUNY New Paltz

Bachelor of Science Degree

New Paltz, NY

Victoria University

Study Abroad

Melbourne, AU

WORK EXPERIENCE

UniversityTickets

2014 – Present

[White-label SaaS box office ticketing software for colleges]
UX/UI Designer

- Designed a complete, responsive refresh of the core product: a powerful white-label, web-app ticket system used by 100+ schools internationally and 100,000+ customers annually—collaborating with developers in an Agile development workflow via JIRA, Skype, and E-Mail
- Designed new features, iterated on existing features, and made improvements for usability to all areas of UniversityTickets' powerful box office admin software, including complex, data rich areas: POS cart & reports
- Expanded style guide into a design system in Sketch for better consistency across products & features
- Presented a clickable prototype developed from wireframes for a new responsive POS terminal; defended design decisions and integrated team feedback
- Optimized admin menu structure used by hundreds of users internationally for better information architecture
- Collaborated with cross-functional teams to design a new PDF ticket based on contextual user observations, which reduced scan errors by 15%
- Improved ticket-scanning app by integrating user research observations & customer support logs into new wireframes
- Updated the entire back-end admin system UI with new and improve styling for buttons, panels, data tables, and data alignment; Results provided in less than 3 days

Plenty2Do via Upwork.com

Dec 2016

[Community events and activities calendar for seniors]

Freelance UI/UX Designer

- Collaborated with Product Owner on wireframes
- Created clickable prototype using HTML + CSS